



Become a Sponsor @ Dive Center!

boot Düsseldorf 2024

Basis for
Business


Messe
Düsseldorf

Dive Center Sponsoring Options



1. Event Day

- Stage slots, use of Diving Tower, social media postings and more for one day
- € 4,500 net

2. Hall Banner

- Extra large banner within the Dive Center for the complete duration of the fair
- € 9,500 net

3. Dive Award Partner

- Main Sponsor of the Dive Award
- € 5,000 net

4. Dive Award Category Partner

- Sponsor of one category of the Dive Award
- € 1,500 net



sequel follows
sequel follows

Dive Center – Event Day ⁽¹⁾



1. Hourly use of the Diving Tower incl. equipment and diving instructor crew
2. Stage time of 60 minutes (6x10 or 4x15) in total on the booked day as well as one additional stage slot on all other days of the trade fair
3. 10 commercials (max. 30 secs.) in the programme on the day of the booking
4. Cross-marketing opportunity: daily slot on the Destination Seaside stage (Hall 13) on all days of the trade fair



sequel follows...

Basis for
Business

Messe
Düsseldorf

Dive Center – Event Day (2)



5. Extended involvement in boot Düsseldorf's online marketing activities:

- Announcement of the Sponsors Day with an exclusive social media posting –
- Presentation of all Sponsors Days on www.boot.de

➤ Your all inclusive package: € 4,500 net

Add on:

- 1,2 or 3 banners (1.40m x 3.40m each) within the Diving Tower (highlighted in red)
- Costs per banner: € 600 net



Dive Center - Hall Banner



Rent an extra large banner space within the Dive Center for the complete duration of the fair (20 m x 3,5 m / limited availability)

(highlighted in red)



- first year: € 9,500 net (Includes printing, storage for one year and assembly)
- from second year: € 6,000 net (reusable banner)

Dive Award powered by...



Be the main Sponsor of the Dive Award!

- Main Sponsor
- Equipment of the event with flags etc.
- Your presentation on the screen during the event
- Presentation on Dive Award website
- Extended involvement in boot Düsseldorf's online marketing activities (Newsletter, social media posts and press releases)
- 20 entrance tickets for the Dive Award Show on Friday night



➤ Your all inclusive package: € 5,000 net

Basis for
Business

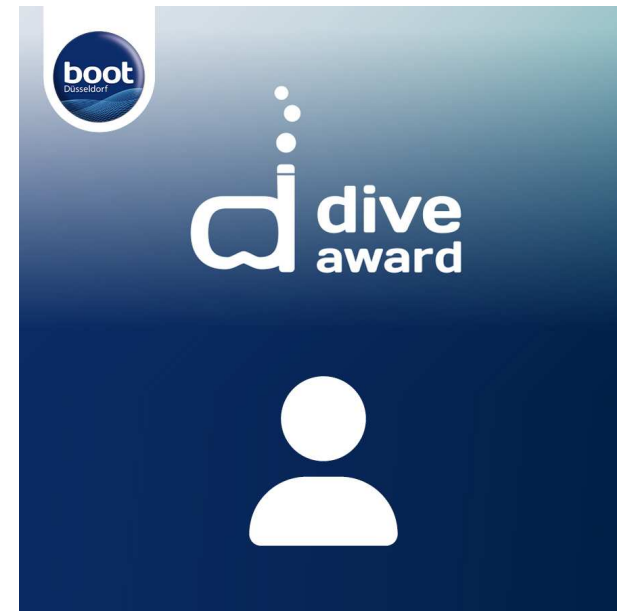


Dive Award Category powered by...



Be the Partner of one category!

- Your presentation on the screen during the presentation of your category
 - Presentation on Dive Award website
 - Extended involvement in boot Düsseldorf's online marketing activities (Newsletter, social media posts and press releases)
 - 10 entrance tickets for the Dive Award Show on Friday night
- Your all inclusive package: € 1,500 net





Book now:

lemontree media
Mrs Sabine Wechselberger
sabine.wechselberger@lemontree-media.de
+49 (0)177-7330044

Basis for
Business

